



Perion Network to Announce Fourth Quarter and Year End 2016 Financial Results on March 7, 2017

Tel Aviv & New York – February 28, 2017 – Perion Network Ltd. (NASDAQ: PERI), today announced that it will release its financial results for the fourth quarter and year ended December 31, 2016, on March 7, 2017 prior to the opening of the market. Management will host a conference call to discuss the results at 10 a.m. ET that day.

Details are as follows:

- Conference ID: 1383778
- Dial-in number from within the United States: 1-888-599-8667
- Dial-in number from Israel: 1-809-258-350
- Dial-in number (other international): 1-913-312-0836
- Playback available until March 14, 2017 by calling 1-844-512-2921 (United States) or 1-412-317-6671 (international). Please use PIN code 1383778 for the replay.
- Link to the live webcast accessible at <http://www.perion.com/ir-events>

About Perion Network Ltd.

Perion is a global technology company that delivers high-quality advertising solutions to brands and publishers. Perion is committed to providing outstanding execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at www.perion.com, and follow Perion on Twitter @perionnetwork.

Contact Information:

Perion Network Ltd.

Investor Relations

Neta Fishman

+972 (73) 398-1000

investors@perion.com

Source: Perion Network Ltd.