



April 27, 2016

Perion Network to Announce First Quarter 2016 Financial Results on May 10, 2016

TEL AVIV, Israel and NEW YORK, April 27, 2016 /PRNewswire/ -- Perion Network Ltd. (NASDAQ: PERI), today announced that it will release its financial results for the quarter ended March 31, 2016, on May 10, 2016 prior to the opening of the market. Management will host a conference call to discuss the results at 10 a.m. ET that day.

Details are as follows:

- | Conference ID: 6422640
- | Dial-in number from within the United States: 1-888-438-5491
- | Dial-in number from Israel: 1-809-245-906
- | Dial-in number (other international): 1-719-325-2144
- | Playback available until May 17, 2016 by calling 1-877-870-5176 (United States) or 1-858-384-5517 (international).
- | Please use PIN code 6422640 for the replay.
- | Link to the live webcast accessible at <http://www.perion.com/ir-events>

About Perion Network Ltd.

Perion is a global technology company that delivers high-quality advertising solutions to brands and publishers. Perion is committed to providing outstanding execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at www.perion.com, and follow Perion on Twitter @perionnetwork.

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