



Perion Network to Announce First Quarter 2017 Financial Results on May 4, 2017

TEL AVIV, Israel and NEW YORK, April 24, 2017 - Perion Network Ltd. (NASDAQ:PERI), today announced that it will release its financial results for the first quarter ending March 31, 2017, on May 4, 2017 prior to the opening of the market.

Perion management will host a conference call to discuss the results at 10 a.m. ET that day.

Details are as follows:

- Conference ID: 7455488
- Dial-in number from within the United States: 1-888-218-8142
- Dial-in number from Israel: 1 80 924 6037
- Dial-in number (other international): 1-913-312-0966
- Playback available until May 11, 2017 by calling 1-844-512-2921 (United States) or 1-412-317-6671 (international). Please use PIN code 7455488 for the replay.
- Link to the live webcast accessible at <http://www.perion.com/ir-events>

About Perion Network Ltd.

Perion is a global technology company that delivers cutting edge advertising solutions to brands and publishers. Perion is committed to providing outstanding execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at www.perion.com, and follow Perion on Twitter @perionnetwork.

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Source: Perion Network Ltd.