



## **Perion Network to Announce First Quarter 2014 Financial Results on May 15, 2014**

TEL AVIV and SAN FRANCISCO – May 1, 2014 – Perion Network Ltd. (NASDAQ: PERI), today announced that it will release its financial results for the first quarter ended March 31, 2014, on May 15, 2014 prior to the opening of the market. Management will host a conference call to discuss the results at 10 a.m. EDT that day.

Details are as follows:

- Conference ID: 3820590
- Dial-in number from within the United States: 1-888-438-5525
- Dial-in number from Israel: 180 924 5906
- Dial-in number (other international): 1-719-457-1512
- Playback, available until May 22, 2014 by calling 1-877-870-5176 (United States) or 1-858-384-5517 (international). Please use pin number 3820590 for the replay.
- A live webcast is accessible at <http://www.perion.com/events-presentations>.

### **About Perion Network Ltd.**

Perion powers innovation. Perion is a global performance based media and Internet company, providing online publishers and app developers advanced technology and a variety of intelligent data-driven solutions to monetize their application or content and expand their reach to larger audiences. Our leading platform with simple integration and robust, built-in analytics empower digital businesses to optimize distribution and maximize revenue. Our distribution solutions, which are based on our own experience as an app developer, position us to best understand the needs of developers, and enable developers to focus exclusively on creating high-quality digital product and content. The Perion team brings decades of experience, operating and investing in digitally-enabled businesses, and we continue to innovate and create value for the app ecosystem. More information about Perion may be found at [www.perion.com](http://www.perion.com).

Contact:

Perion Investor Relations

Deborah Margalit, +972-3-7696100

[investors@perion.com](mailto:investors@perion.com)

**Hayden/MS-IR LLC**

Brett Maas/ Miri Segal-Scharia

646-536-7331/ 917-607-8654

[Brett@haydenir.com](mailto:Brett@haydenir.com)/ [msegal@ms-ir.com](mailto:msegal@ms-ir.com)

***Source: Perion Network Ltd.***