



## **Perion Network Ltd. to Present at the Needham Emerging Technology Conference on May 17, 2017**

TEL AVIV & NEW YORK, May 8, 2017-- Perion Network Ltd. (NASDAQ:PERI), a global technology leader in advertising solutions for brands and publishers, announced today that Doron Gerstel, CEO, will present at the Needham Emerging Technology Conference at 8:40 a.m. (ET) on Wednesday, May 17, 2017 and will conduct one-on-one meetings that day. The presentation and live webcast, including replay, will be available at [www.perion.com/ir-events](http://www.perion.com/ir-events).

The conference will be held May 16-17, 2017 at the Westin Grand Central Hotel, New York, NY. Attending investors who wish to schedule a meeting with management should contact their Needham sales representative or Perion IR at [investors@perion.com](mailto:investors@perion.com). For more information regarding this conference, investors can contact [Conferences@needhamco.com](mailto:Conferences@needhamco.com).

### **About Perion Network Ltd.**

Perion is a global technology company that delivers advertising solutions to brands and publishers. Perion is committed to providing data-driven execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at [www.perion.com](http://www.perion.com), and follow Perion on Twitter [@perionnetwork](https://twitter.com/perionnetwork).

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