



## **Perion to Present at the 21<sup>st</sup> Annual Needham Growth Conference on January 16, 2019**

TEL AVIV & NEW YORK, January 2, 2019 -- Perion Network Ltd. (NASDAQ: PERI), a global innovator in delivering digital marketing solutions for brands that are relentlessly focused on their consumer relationships, announced today that Doron Gerstel, Chief Executive Officer, will present at the 21<sup>st</sup> Annual Needham Growth Conference at 2:10 p.m. (EST) on Wednesday, January 16, 2019 at the Westin Grand Central Hotel, New York, NY. The presentation and live webcast, including replay, will be available at [www.perion.com/ir-events](http://www.perion.com/ir-events).

Mr. Gerstel and Mr. Maoz Sigron, Chief Finance Officer, will be available during the day on January 16 for one-on-one meetings. For more information about the conference or to schedule a one-on-one meeting with management, please contact Perion Investor Relations at [investors@perion.com](mailto:investors@perion.com).

### **About Perion Network Ltd.**

Perion is a global technology company that delivers advertising solutions to brands and publishers. Perion is committed to providing data-driven execution, from high-impact ad formats to branded search and a unified social and mobile programmatic platform. More information about Perion may be found at [www.perion.com](http://www.perion.com) and follow Perion on Twitter@perionnetwork.

### **About the Needham 21<sup>st</sup> Annual Needham Growth Conference**

The 21st Annual Needham Growth Conference (NGC) provides institutional, private equity and venture capital investors with access to over 320 growth companies from a broad range of industries, including communications & enterprise infrastructure; healthcare; industrial technology; internet, entertainment & consumer; semiconductors & semiconductor equipment; and software & services. In addition to presentations by senior executives, NGC features outstanding keynote speakers and a variety of thematic panels discussing critical topics that will impact technology markets in 2019 and beyond. NGC provides attendees the opportunity to start the year by uncovering investment ideas through the discussion of key trends in the rapidly changing growth company environment. The two-day conference features public and private company presentations, Q&A sessions, and 1-on-1 meetings for qualified institutional, private equity and venture capital investors. This conference is by invitation only. Please contact your Needham salesperson for registration details as space will be limited.

### **Contact Information:**

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