



## **Perion to Present at Lake Street's 3rd Annual B.I.G. Conference on September 12, 2019**

TEL AVIV & NEW YORK — August 22, 2019 — [Perion Network Ltd.](#) (NASDAQ: PERI), a global technology company that delivers Synchronized Digital Branding solutions across the three main pillars of digital advertising - Ad Search, Social media and Display / Video, has been invited to present at the [Lake Street's 3rd Annual Best Ideas Growth \(B.I.G.\) Conference](#), which is being held on Thursday, September 12, 2019, at the Parker New York in New York City.

Doron Gerstel, Perion's Chief Executive Officer, and Maoz Sigron, Perion's Chief Financial Officer, are scheduled to meet with investors on Thursday, September 12th, with one-on-one meetings to be held throughout the day.

To receive additional information, request an invitation or to schedule a one-on-one meeting, please email [conference@lakestreetcm.com](mailto:conference@lakestreetcm.com).

### **About Perion Network Ltd.:**

Perion is a global technology company that provides agencies, brands and publishers with innovative solutions that cover the three pillars of digital advertising. From its data-driven Synchronized Digital Branding platform and high-impact ad formats in the display domain; to its powerful social media platform; to its branded search network, Perion is well-positioned to capitalize on any changes in marketers' allocation of digital advertising spend. More information about Perion can be found at [www.perion.com](http://www.perion.com).

### **About the B.I.G. Conference:**

Lake Street will host its third annual B.I.G. (Best Ideas Growth) institutional investor conference at the Parker New York, showcasing many interesting, dynamic public growth companies. Executives from approximately 65 publicly traded companies will meet institutional investors in an interactive, one-on-one meeting format. This is an invitation-only event attended by top institutional investors from across the country.

For more information, visit <https://www.lakestreetcapitalmarkets.com/big3conference> or contact your Lake Street representative or email [conference@lakestreetcm.com](mailto:conference@lakestreetcm.com) or call 612-326-1305.

### **About Lake Street:**

Founded in 2012, Lake Street Capital Markets is a full-service boutique investment bank focused on dynamic high-growth companies and sectors of the economy. Our research enables institutional investors to understand emerging secular trends and identify innovative companies best positioned to benefit. Lake Street provides access to capital, mergers and acquisitions advice, and strategic counsel with a focus on building relationships to unlock value and growth. At the core of everything we do is our commitment to providing informed advice and exceptional service to our clients. For more information visit <http://www.lakestreetcapitalmarkets.com/>.

### **Contact Information:**

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